

Press Release

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## **Quadpack offers competitive packaging in harmony with nature with the Eco PP Jar**

Quadpack's new Eco PP Jar is an attractive proposition for natural, organic and cosmeceutical formulas. Entirely made of polypropylene, from the base to the cap, it is 100% recyclable and offers excellent compatibility. Its competitive price point makes it ideal for house brands and other mass market offerings, though its decoration options can ensure a look suitable for any masstige product.

Instead of labels, decoration techniques such as silk screening, hot stamping and colour matching can be applied to both the base and the cap for high-end aesthetics.

The Eco PP Jar offers more than meets the eye. A single-wall container, this clever pack boasts the external dimensions of a double-wall jar for a greater value perception.

Ideal for creams, scrubs and hair wax, the Eco PP Jar is available in 30, 50 and 100ml.

Check out the Eco PP Jar in the catalogue.

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### ***About Quadpack Industries SA***

*Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass*

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