

Press Release

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The Auto-Loading Dropper: Quadpack's twist on a classic concept

Droppers have been around for centuries. But as cosmetics treatments get increasingly complex, their popularity is on the rise once again.

Driven by consumer demand, today's multi-functional formulas combine everything from anti-ageing to blemish control. Correct dosage and precise application are consequently more important than ever to ensure optimal results.

Quadpack's new Auto-Loading Droppers provide a scientific solution for precision dosage – one that engages users and draws them closer to your brand. Using the dropper adds to the experience of a beauty product, making each precious drop treasured and appreciated.

The mechanism is ingenious yet simple. Twisting the cap open automatically charges the correct dose of 0.5ml. Clicking the push button then dispenses the formula onto your fingertip or directly to the local area.

The Auto-Loading Dropper has been engineered for optimum functionality. Its construction prevents blockage, while keeping the teat out of sight for a cleaner design.

Two types are available. The blow-moulded 30ml bottle option is ideal for prestige applications. The tubular glass vial option comes in capacities of 7ml, 10ml, 12ml, 15ml and 30ml aimed at masstige and cosmeceutical applications.

Both have an aluminium-sleeved collar which enables the dropper to be snapped directly onto the bottle on the filling line.

Contact Details

Mariam Khan

Quadpack Group Press Office

Summit Media Services

Tel: +34 93 265 4463

E-mail: summit_media@compuserve.com



Check out the Auto-Loading Dropper options in the product catalog.

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About Quadpack Industries SA

Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit www.quadpack.com.

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