Press Release For immediate release - 27/01/2015

Original Link: *https://www.quadpack.com/assets/11021405/packaging-high-tech-per-trattamenti-contorno-occhi-di-innoderm/*

Quadpackâ€™s high-tech packaging for Innoderm's eye contou treatments

A futuristic design endowed with airless technology. Such is the packaging of the new skin care treatments from French laboratory Innoderm. Its Hyalu Serum 2.3 Eye Contour Serum and Cream are contained in Yonwoo's Ampoule Program vials, expertly developed by Quadpack.

The Innoderm vials use Yonwoo's patented airless system to keep oxygen and contaminants out and maintain the formula's efficacy. They have a metal roller ball applicator, which gives a pleasant cooling effect as it glides smoothly over the skin.

To use, the inner 4ml bottle is pressed through a thumb slot at the base of the pack, releasing a 0.15cc dose of product. This is applied directly to the treatment area, rolling the formula onto the eye contours for 60 seconds to ensure deep penetration.
"We liked the Ampoule Program because it offered very precise, very targeted application to local areas. Our complex formula benefits from airless protection and, of course, the design is great. The quality of our product is reflected in the packaging," said Flavien Profumo, founder of Innoderm.
Feedback from retailers has been resoundingly positive since the products went on sale in 2014. Innoderm products are sold in pharmacies and parapharmacies in France. Hyalu Serum 2.3 Eye Contour Cream is designed to minimise under eye circles, while the Serum offers an effective anti-wrinkle treatment for the delicate eye area.

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About Quadpack Industries SA

Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in

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Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit www.quadpack.com.

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