COUADPACK

Press Release

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Quadpack's place to get inspired

The Quadpack Group manufacturing facility which houses the Technotraf factory now includes the Inspiration Room, a brand new space designed to inspire. A peaceful haven amid the industrial activity, the room provides a tranquil environment in which to dream up new beauty packaging ideas.

Located in the beautiful Catalan countryside in the foothills of the Pyrenees, this creative space offers stunning, verdant views, among the fragrant smell of wood that permeates the facilities. Equipped with the latest audio-visual equipment, including a projection screen that covers an entire wall, all technology has been cleverly assimilated to maintain the natural feeling of the space.

Samples line one wall in a back-lit display area, offering inspiration from past projects and experimental new design concepts. Multiple, indexed drawers offer generous storage for all the accoutrements needed to conceive new ideas in beauty packaging.

Used by Quadpack Group packaging engineers, the Inspiration Room is also available to clients by appointment.

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About Quadpack Industries SA

Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit www.quadpack.com.

Contact Details

Mariam Khan Quadpack Group Press Office Summit Media Services Tel: +34 93 265 4463 E-mail: summit_media@compuserve.com

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