

Press Release

For immediate release - 12/11/2014

Original Link: <https://www.quadpack.com/assets/11021891/technotraf-presenta-sus-colores-de-primavera/>

## Technotraf unveils its spring colours

Brands preparing their offering for next year will be interested in the gorgeous Spring Colours from Technotraf.

Five fresh new shades have been created to reflect the season's trends, for a beautifully bright finish on any of Technotraf's wooden components.

The shades have been inspired by exotic locations:

- .Indigo blue
- .Pacific green
- .Savannah orange
- .Uluru red
- .Bombay yellow

Whether applied to caps, compacts or containers, these Spring Colours are sure to brighten up any pack for a look that's fresh, vibrant and natural. What's more, all of Technotraf's raw material comes from sustainable forests and is registered on the PEFC Custody Chain, tracking the wood from source to finished product.

Technotraf's proprietary treatment process turns this living substance into a stable material suitable for luxury beauty packaging. Each piece manufactured then becomes unique, with its own grain pattern that remains visible through the coloured finish.

Technotraf Wood Packaging is a Quadpack Group company.

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### **About Quadpack Industries SA**

*Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit [www.quadpack.com](http://www.quadpack.com).*

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