

Press Release

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Quadpack's hot trending blush pot for the hip young crowd

Today's young women lead busy lives and need cosmetics that are quick and easy to use, fitting into their busy lifestyle. Quadpack's 10g Blush Pot offers a playful concept that's totally on trend.

This cylindrical pot is designed for direct application to both cheeks and lips. Use the product straight from the pack - just dab it on and then blend it out - quick, easy and the perfect size to slip into a handbag.

Measuring just 38mm high by 43mm diameter, this neat little plastic pot has a fun shape that will delight consumers. The domed cap sits ergonomically in the palm of the hand and screws open and closed with ease.

The cap is made of crystal clear SAN for easy colour display, which makes it suitable for mass market, as well as masstige brands. Multiple decoration options can transform the pot to match a brand, including heat transfer on the base for a multi-colour decoration.

The Blush Pot offers easy bottom filling, in silicone or metal moulds depending on formula specifications.

Check out the 10g Domed Blush Pot in the catalogue.

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About Quadpack Industries SA

Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing

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partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit www.quadpack.com.



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