



Press Release

For immediate release - 12/08/2014

Original Link: <https://www.quadpack.com/assets/11032609/quadpack-contains-science-and-nature-in-airless/>

## Quadpack contains science and nature in airless

Scientific solutions derived from natural sources is the ethos of Nutrimetics, one of Australia and New Zealand's largest and advanced skin care and make-up brands. Its high-tech formulas are increasingly protected by Yonwoo's airless packaging, developed for the purpose by Quadpack.

Innovation reigns at Nutrimetics. The company's origins lie in the study of the ageless appearance of the Hunza Valley tribes in the Himalayas – a fact attributed to their topical use of apricot kernel oil. The products themselves are not sold through regular channels, but by trained consultants who own their own business. This combination of creativity, technology and out-of-the box thinking extends to the products' packaging.

The first Nutrimetics product to benefit from Yonwoo's renowned airless technology was the Nutri Rich Instant Radiance Beauty Balm – a high-performance product containing sesame protein, micro algae, corn sugar, rice powder and the company's signature apricot kernel oil. Shown to provide a more radiant, firmer skin in one hour, Yonwoo's 50ml Solid PP container keeps the formula hermetically free of bacteria and contamination.

Decorated in ice white with shiny gold hot-stamp printing, the same airless packaging concept has been further implemented throughout Nutrimetics' range, supporting the brand's goal of empowerment through beauty and innovation.

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### **About Quadpack Industries SA**

*Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe,*

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*North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit [www.quadpack.com](http://www.quadpack.com).*

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