

Press Release

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Quadpack company creates dazzling design for Guerlain's anniversary compact

Guerlain is celebrating the 30th anniversary of its quintessential compact range with a truly dazzling bronzing powder, Terracotta Sun Celebration. As for previous editions, the design and manufacture of this beautiful wooden compact was undertaken by Technotraf Wood Packaging.

A bronzer and blush rolled into one, this multi-tasking powder creates a sublime, sun-kissed radiance at a stroke. The lightweight formula replicates a natural, healthy glow, bringing a fresh flush of colour to cheeks.

Technotraf created the compact from sustainably-sourced beech wood, stained a rich, dark brown with a silky smooth finish. The two-part compact has a high-end magnetic twist closure. The twist and click movement is satisfying and entirely intuitive.

The top has a mirror built in for convenience. The sunburst powder design is replicated on a gold anodised plaque fixed to the top of the compact, for a look that's pure luxury.

Technotraf Wood Packaging is a Quadpack company.

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About Quadpack Industries SA

Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in

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GUERLAIN



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