



QUADPACK

Press Release

For immediate release - 30/06/2014

Original Link: <https://www.quadpack.com/assets/11032614/quadpacks-tottle-chosen-for-ferrers-sun-cream-line/>

Quadpack's tottle chosen for Ferrer's sun cream line

Spring has gone, summer is here and sun-filled days lie ahead. To enjoy the sun and stay protected, Laboratorio Ferrer has launched a new concept in sun protection. Prototrem not only protects, but also offers unique formulas that offer a choice that best suits an outdoor or summer lifestyle and the needs of even the most fair or sensitive of skin.

These formulas are the result of the extensive research & development by this international pharmaceutical company which is headquartered in Barcelona, Spain and the creation of the pack for its facial solutions was entrusted to Quadpack:

PROTEXTREM NATURAL INVISIBLE FLUID FPS 50+
PROTEXTREM SUBLIME BB CREAM FLUID FPS 50+

Aimed at the masstige market, a standard pack was required to contain the product. Quadpack selected a 50ml mono-layer tottle, reducer and cap and decorated it according to the brand's requirements. The HDPE bottle and cap have a smooth, matt finish, with blue silk screen print. The two variants are distinguished by the collar, hot-stamped in silver for Natural and gold for Sublime.

The products are sold in pharmacies and drug stores.

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About Quadpack Industries SA

Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in

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QUADPACK

Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit www.quadpack.com.



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