

Press Release

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Airless Qure for treatment programmes

New from Yonwoo is Qure, the ideal solution for packaging cosmeceutical treatments. The airless pack enhances efficacy claims with its clinical design. Yonwoo's airless technology preserves and protects the formula from external contamination. Qure is perfect for treatments that come in programmes, such as anti-ageing or lifting serums, wrinkle fillers and skin correctors.

The PETG pack has clear transparent walls that look like glass, but cannot break. Easy to fill, its capacity is 15ml, with a 0.15cc dosage option.

The cap can be colour matched. Colour coding is an effective tool to communicate how the products are to be used. As part of a series, the cap colour could signal the order in which the products are to be used – week 1, week 2, etc – or could indicate skin type, for example.

Presenting Qure in a coffret completes any treatment programme to form an attractive, functional pack with a high perceived value. Quadpack will design a coffret or presentation box on request.

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About Quadpack Industries SA

Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit www.quadpack.com.

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