

Press Release

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Yonwoo airtight compact for Ultraceuticals®™ CC Mineral foundation

From BB to CC – ‘Colour Correction’ is the new buzzword in advanced skin care. The Australian company Ultraceuticals has taken the lead in high-tech CC cosmetics with a face powder-foundation presented in an airtight Yonwoo compact developed by Quadpack.

The Ultraceuticals Complete Correction Powder Pure Mineral Foundation promises to brighten and even the skin complexion with a powerful, advanced formula of anti-ageing vitamins and minerals, while providing an even and flawless coverage. Such a groundbreaking product required an equally groundbreaking packaging concept – not only to help boost the performance of the product, but also in keeping with Ultraceuticals’ market position as a state-of-the-art brand. Enter Quadpack, with a revolutionary new airtight compact from Yonwoo that is as stylish as it is high performing.

Yonwoo’s airless compact contains a small, unfolding tray that comfortably holds a sponge, pad or brush. When the compact’s lid is twisted to close, the tray is pressed firmly into the shell’s ridge, hermitically sealing the product inside, protecting it from exterior elements and extending its shelf life. The Ultraceuticals compact is finished with a pearl-white spray on the cap and base, and a metallic silver rotator and stamp bearing the company’s distinctive graphic elements.

The Ultraceuticals CC Powder Pure Mineral Foundation is sold in clinics salons and retails outlets throughout Australia New Zealand, Hong Kong, Russia, Greece and the US.

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About Quadpack Industries SA

Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in

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QUADPACK

Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit www.quadpack.com.



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