

Press Release

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Germaine de Capuccini opts for airless for new rosehip oil formula

According to Germaine de Capuccini, it's going to be the latest skin care must-have. The Spanish cosmetics company's new Rosehip Multi-Regenerating Oil offers a host of benefits, from anti-ageing to moisturisation. The hard-working formula is contained in a beautiful airless Yonwoo bottle created by Quadpack.

Yonwoo's patented airless technology seals the product in an airtight environment. External contamination is avoided, safeguarding the integrity and efficacy of the formula.

The bottle has a classic cylindrical shape, with bright, eye-catching colours. The pump and base are colour-matched white, with a transparent yellow wall that looks bathed in sunshine. The branding is hot-stamped in white, creating an overall look that is clean yet joyful.

José Giner, materials and logistics director, said:

"Airless is a technology that adds an extra layer of security to the formula. The pack developed by Quadpack helps protect the powerful regenerative properties of our new product. As always, we are very happy with the high levels of service and quality we have received."

The products of Germaine de Capuccini are sold at beauty salons, spas and luxury hotels in over 80 countries around the world.

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About Quadpack Industries SA

Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing

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partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit www.quadpack.com.

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