

Press Release

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Airless luxefoil tube for SEVENTEEN On The Spot Foundation

It's the foundation everyone's talking about. Offering flawless coverage and clearer skin in four weeks, SEVENTEEN On The Spot Foundation is making headlines. The advanced formula enjoys the powerful protection of a Yonwoo airless barrier tube, developed by Quadpack.

The unique Skin Clear Complex contains blemish-fighting salicylic acid to help treat skin as it is worn every day. Besides clearer, healthier-looking skin, On The Spot Foundation also has an SPF 15 sun protection factor.

The hard-working formulation is shielded from external contaminants by Yonwoo's airless technology. This helps prevent oxidation, while an aluminium barrier effectively blocks out light. The inner foil acts as a barrier to light, gas and moisture and is impermeable to organic and chemical substances.

The sleek-looking tube is colour-matched in shiny silver, with no visible side seam. Branding and lettering are applied in black, using one-pass silk screening. A simple black cap completes the pack, allowing the product to stand upright.

Launched in May, SEVENTEEN On The Spot Foundation is available from Boots stores throughout the UK, as well as online. Instant high demand has created a waiting list for online sales.

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About Quadpack Industries SA

Quadpack Industries is an international manufacturer and a provider of enhanced packaging

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solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit www.quadpack.com.

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