

Press Release

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Fragrance, who to be today?

Stylish, subtle, lively, distinguished. Perfume allows consumers to be whoever they want. That makes choosing a fragrance an emotional choice, with packaging a key decision-making factor.

Whether the perfume is woody or spicy, heady or floral, Quadpack can help with a world of creative perfume packaging, making the perfect match for the personality of a brand.

Quapack, in partnership with Premi, offers a full range of perfume bottles, from classic shapes and slim vials, to avant-garde formats for niche brands like children's cologne. In these times of hyper mobility, Quadpack introduces attractive options for solid and roll-on perfumes, along with compact travel-sized bottles for spray, roll-on and regular dispensing.

One or two carefully-chosen decorative elements allow the perfume bottle to truly reflect the individuality of your product. Spirit can design beautiful charms that hang from the neck of the bottle – offering consumers a desirable keepsake that differentiates your brand. And from Technotraf, a select range of luxury wooden bottle caps can give your product an organic touch that's in line with the latest trend.

Spirit and Technotraf are Quadpack companies.

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About Quadpack Industries SA

Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit www.quadpack.com.

Contact Details

Mariam Khan

Quadpack Group Press Office

Summit Media Services

Tel: +34 93 265 4463

E-mail: summit media@compuserve.com

CC QUADPACK



Contact Details

Mariam Khan

Quadpack Group Press Office

Summit Media Services

Tel: +34 93 265 4463

E-mail: summit_media@compuserve.com