Press Release For immediate release - 03/05/2013

Original Link: *https://www.quadpack.com/assets/11033752/passion-style-and-italian-mastery/*

Passion, style, and Italian mastery

Passion, style, and Italian mastery - the attributes applied by Momodesign in creating its fragrances. Its latest, MD Black and MD White, come in sophisticated packaging developed by Quadpack partner Premi.

Aimed at a sporting yet sophisticated crowd, the design is inspired by the MD helmet, with rounded curves and soft-touch materials. MD helmets are iconic of the Momo brand, famous the world over for its car accessories. And just like its helmets, the MD fragrances are a perfect blend of elegance and technology.

MD Black has citrus herbal head notes for energy and freshness, spicy fruits on the heart notes and woody and musky spices on the bottom notes. MD White combines wood and amber for an intense but perfectly-balanced fragrance.

Both fragrances are contained in 100ml glass bottles, sheathed in an ABS and PP outer container. With a rounded top reminiscent of a helmet, the smooth finish and robust shape make it satisfying to hold in the hand. Momo's branding has been applied using a mixture of hot stamp, silk screen and spray coating techniques.

The final result is a perfect tribute to one of the coolest motor helmets of all time.

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About Quadpack Industries SA

Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass

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