

Press Release

For immediate release - 25/03/2013

Original Link: <https://www.quadpack.com/assets/11033957/i-detergenti-in-schiuma-aiutano-a-migliorare-la-pelle-tendente-allacne/>

## **Foaming cleanser helps improve acne-prone skin**

Leading Australian cosmeceutical brand Ultraceuticals promises real skin care for real results. Its latest facial cleanser tackles the precursors of acne with a potent antioxidant, vitamin and BHA-based formula. The product is applied as a rich foam that actively penetrates deep into the pores, thanks to a high-performance foamer from Apollo developed by Quadpack.

Ultra Clear Foaming Cleanser comes in a 150ml bottle with a foam pump that uses Apollo's patented foam pump technology. Apollo foamers keep metal parts separate from the product path to protect product formulation integrity – a real concern for advanced OTC formulas. In addition, its fine mesh ensures a luxurious, even texture for an outstanding rich foam quality.

Quadpack decorated the pack with green and black graphics against a pure white background, in accordance with Ultraceuticals branding, for a clean, medical look that transmits its clinical efficacy.

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### **About Quadpack Industries SA**

*Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit [www.quadpack.com](http://www.quadpack.com).*

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