

Press Release

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## **Nude advanced cellular renewal serum, by Quadpack**

Nude's worldwide bestseller Advanced Cellular Renewal Serum comes in an innovative glass bottle with dropper, developed by Quadpack UK. This organic serum corrects the signs of ageing using a unique three-way system to help the skin repair itself.

Having successfully developed the whole of its customised range, Nude returned to Quadpack to create a unique pack for this natural anti-ageing serum. Quadpack's expertise in dropper and glass components led to the conception of a luxurious bottle, tastefully decorated and with a highly-original pipette for precise delivery.

The pack has an aluminium silver collar, while the bottle uses a violet-to-transparent colour vignette to striking effect.

Nude's clinical research has proven that the probiotic formula provides a 70 per cent increase in cellular renewal, a 50 per cent reduction in cellular damage and a 35 per cent decrease in irritation.

Since its launch, Advanced Cellular Renewal Serum has seen overwhelming demand and is now available on pre-order only until December. Celebrity fans include Helena Christensen, Kim Cattrall and Uma Thurman.

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### **About Quadpack Industries SA**

*Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in*

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*Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit [www.quadpack.com](http://www.quadpack.com).*

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