

Press Release

For immediate release - 12/07/2011

Original Link:

https://www.quadpack.com/assets/11034110/le-nouveau-crayon-airless-taille-

fine-embout-pinceau-de-yonwoo-pour-les-formules-liquides/

New Yonwoo airless slimline pen brush for liquid formulas

Sleek, slim and ultra-feminine. The 6.5ml Spot Pen brush is the latest pack in Yonwoo's Spot Pen range. This range of airless pens is designed for precision dosage, at 0.15ml per stroke, and features an easy-to-use, lockable button to activate the flow of the product.

Retooled for a more streamlined look, the 6.5ml Spot Pen brush is ideal for the application of foundation, eye cream or other liquid formulas. It is also highly suited to oxygen-sensitive formulas, its airless technology offering protection from external contaminants.

The pack has a refillable cartridge, enabling consumer refill systems while addressing environmental requirements in minimising packaging waste. Its slimline format makes it a perfect travel companion, fitting neatly into a handbag or cosmetic bag.

A host of decoration options can transform the Spot Pen brush to match any brand. These include silk screening, hot stamping, metallising and colour matching.

--- ENDS ---

About Quadpack Industries SA

Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit www.quadpack.com.

Contact Details

Mariam Khan

Quadpack Group Press Office

Summit Media Services

Tel: +34 93 265 4463

E-mail: summit media@compuserve.com

CC QUADPACK



Contact Details

Mariam Khan

Quadpack Group Press Office

Summit Media Services

Tel: +34 93 265 4463

E-mail: summit_media@compuserve.com