

Press Release

For immediate release - 25/10/2012

Original Link:

https://www.quadpack.com/assets/11034112/perfumerÃas-júlia-ajoute-Ã-sa-ligne-prestigieuse-une-gamme-de-soins-pour-la-peau/

## PerfumerÃas Júlia adds to its prestige skin care lines

Andorra-based cosmetics retail chain Perfumería Júlia maintains its commitment to its own-brand skincare line, Júlia, which has been extended with several releases over the past year. Quadpack has developed a series of luxury jars of different capacities and Yonwoo airless containers for facial and body care.

Perfumería Júlia currently has 72 shops across Andorra and Spain. In addition to a wide range of products from the leading brands, the chain has its own successful line aimed at the premium market.

Júlia Soin Extrême Cou et Décolleté is a specific treatment for the neck and décolleté. Hydratation intense légère - peaux mixtes and Hydratation intense riche - peaux séches have been developed for facial moisturization. Júlia chose a 50ml dual-structure jar for the three products.

The product sits in a PP inner well for maximum compatibility. The SAN external shell is transparent, leaving the painted interior visible, for an elegance and sophistication that distinguishes the brand. This is further enhanced by a custom-designed aluminium cap, with the Julia logo subtly engraved along the top edge.

In line with the brand image, a 200ml jar has been developed for both Julia Lipo-Lift Bras, a skin care treatment for arms, and Júlia Hydratation intense pour le corps, an intensive moisturising body treatment.

Lifting Avancée Yeux, an intensive, ultra-light and extraordinarily effective eye contour treatment, and BTX Extreme, an alternative to Botox, are both protected by airless technology. A pearlised effect has been applied to the 15ml and 50ml bottles, set off by silver metallized details on the collar, base and actuator.

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## About Quadpack Industries SA

Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit www.quadpack.com.



Contact Details

Mariam Khan

Quadpack Group Press Office
Summit Media Services
Tel: +34 93 265 4463
E-mail: summit media@compuserve.com