

Press Release

For immediate release - 25/10/2012

Original Link: <https://www.quadpack.com/assets/11034112/perfumerÃas-jÃºlia-amplÃa-sus-prestigiosas-lÃneas-de-tratamiento-de-piel/>

PerfumerÃas JÃºlia adds to its prestige skin care lines

Andorra-based cosmetics retail chain Perfumería Júlia maintains its commitment to its own-brand skincare line, Júlia, which has been extended with several releases over the past year. Quadpack has developed a series of luxury jars of different capacities and Yonwoo airless containers for facial and body care.

Perfumería Júlia currently has 72 shops across Andorra and Spain. In addition to a wide range of products from the leading brands, the chain has its own successful line aimed at the premium market.

Júlia Soin Extrême Cou et Décolleté is a specific treatment for the neck and décolleté. Hydratation intense légère - peaux mixtes and Hydratation intense riche - peaux sèches have been developed for facial moisturization. Júlia chose a 50ml dual-structure jar for the three products.

The product sits in a PP inner well for maximum compatibility. The SAN external shell is transparent, leaving the painted interior visible, for an elegance and sophistication that distinguishes the brand. This is further enhanced by a custom-designed aluminium cap, with the Julia logo subtly engraved along the top edge.

In line with the brand image, a 200ml jar has been developed for both Julia Lipo-Lift Bras, a skin care treatment for arms, and Júlia Hydratation intense pour le corps, an intensive moisturising body treatment.

Lifting Avancée Yeux, an intensive, ultra-light and extraordinarily effective eye contour treatment, and BTX Extreme, an alternative to Botox, are both protected by airless technology. A pearlised effect has been applied to the 15ml and 50ml bottles, set off by silver metallized details on the collar, base and actuator.

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QUADPACK

About Quadpack Industries SA

Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit www.quadpack.com.



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