



QUADPACK

Press Release

For immediate release - 17/10/2011

Original Link: <https://www.quadpack.com/assets/11034159/quadpack-develops-three-packs-for-boots-champneys-spa-range/>

Quadpack develops three packs for Boots' Champneys Spa range

Quadpack has developed the packs for three skincare products in Boots' Champneys Spa range. Yonwoo's 50ml airless Jumbo pumps and a 50ml airless tube were selected to contain the new moisturising day cream, rejuvenating night cream and revitalising facial mask, in the Champneys Spa Skin and Facial ranges, sold at Boots stores throughout the UK.

"Airless is the ideal packaging solution for these products", says Quadpack CEO Tim Eaves. "Champneys Spa is a premier brand and Boots sought out the best technology on the market to protect and preserve these advanced formulas. As a Boots Approved Supplier, we look forward to continuing our relationship with them as the brand expands."

Champneys Spa Skin Moisturising Day Cream SPF15 is a gentle day cream that leaves skin supple, fresh and bright. Champneys Spa Skin Rejuvenating Night Cream deeply moisturises skin during sleep. Champneys Spa Facial Replenishing Moisture Mask rescues dry dehydrated skin, leaving it soft and radiant.

Quadpack developed and decorated the packs following the brand's luxury look, with elegant gold touches. The Moisturising Day Cream is contained in a white pump, while the Rejuvenating Night Cream and Replenishing Moisture Mask have pink colour-matched components. The caps, bottles and tube have a matt finish, with gold hot-stamp prints.

The new products all benefit from the protection of Yonwoo airless technology, that shields the formulas from external contamination. Designed to actuate all of the product without waste or physical effort, Yonwoo packs dispense the correct dose every time.

Quadpack is the exclusive distributor of Yonwoo in Europe.

--- ENDS ---

Contact Details

Mariam Khan

Quadpack Group Press Office

Summit Media Services

Tel: +34 93 265 4463

E-mail: summit_media@compuserve.com



QUADPACK

About Quadpack Industries SA

Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit www.quadpack.com.



Contact Details

Mariam Khan

Quadpack Group Press Office

Summit Media Services

Tel: +34 93 265 4463

E-mail: summit_media@compuserve.com