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Strong, masculine design for Henri Lloyd deodorant for active men

Henri Lloyd is a well-respected British Sailing Heritage brand. Founded by Henri Strzelecki MBE in 1963, it has a solid reputation for innovative design and high quality with regard to premium sailing and clothing, as well as a range of skin care products.

Henri Lloyd's latest deodorant for men is characteristically aimed at men with active lifestyles. Containing moisturising sea moss and non-irritating anti-bacterial glides, Ocean Mineral Performance Deodorant leaves the body fresh for tough, everyday work and play.

Ocean Mineral Performance comes in a 75ml deo stick developed by Quadpack in association with contract filler Universal Products Limited. The classic, masculine design created by Liquidrock was achieved by Quadpack using two silk screen prints on the body, one silk screen print on the rim of the cap and pearl colour-matched components.

Henri Lloyd enthusiasts include Sir Ranulph Fiennes, Olympic Gold Medallist Ben Ainslie CBE, Americas Cup yacht crews, Formula One team Mercedes GP Petronas and many music, sports and media personalities.

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About Quadpack Industries SA

Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing

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partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit www.quadpack.com.

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