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Original Link: *https://www.quadpack.com/assets/11034196/quadpack-presenta-il-nuovo-servizio-rendering-in-3d/*

Quadpack introduces new 3D rendering service

A new industrial design service is available that helps customers explore different options prior to selecting a pack. Quadpack Bespoke is a 3D rendering facility that produces high-quality images, based on a pack's technical specifications and your choice of branding, colours, materials, shapes and finishes.

Quadpack designer Ona Figueras, who now heads up the rendering team, says the service will be of particular interest to those who want bespoke packaging. “Quadpack Bespoke makes a lot of sense as a starting point to developing a custom pack. It offers a quick and economical way to explore technically accurate designs that will perform in the real world.”

Quadpack Bespoke approaches all aspects of the product, from ergonomics and design, to project target price and technical development in production.

The service also helps companies developing line extensions, particularly when using standard packs. Digital pre-production renders ensure the brand image will remain consistent across the range. “Before, to get a true idea of the finished product, clients required access to external or in-house design resources or had to wait whilst pre-production samples were made. Quadpack Bespoke now offers a quick, accurate visualisation that enhances the selection process and cuts overall development time,” says Ona.

Renders of standard packs are produced within four working days

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About Quadpack Industries SA

Quadpack Industries is an international manufacturer and a provider of enhanced packaging

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solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit www.quadpack.com.



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