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Yonwoo packs safeguard BÃ¶rlind's Naturoyale range

“If I can’t eat it, I won’t put it on my face,” Börlind founder Annemarie Lindner once said. And that remains the philosophy of this German beauty brand today. For its new Naturoyale Biolifting range, it sought to protect its advanced natural formulas using Yonwoo packs developed by Quadpack.

The Naturoyal anti-ageing programme uses the finest ingredients for a youthful radiance. Thanks to the natural Biolifting complex and the power of white truffle, Naturoyale activates the natural regeneration processes of the skin, stimulates the cell metabolism and increases the skin’s moisture levels.

The Naturoyal Biolifting Lifting Serum and Eye and Lip Contour cream are contained in Yonwoo’s Cylindrical Airless packs (50ml and 15ml respectively). The bottles have an attractive dual-wall effect and a heavy-weight bottom for a premium look. The patented airless dispensing system minimizes contact with air to avoid external contamination and ensure the formula’s integrity.

The Naturoyal Biolifting Day and Night Creams come in Yonwoo’s Classic Jars, also with a dual-wall structure to maintain the range’s brand image.

All packs feature aluminium caps, with white colour-matched PP inner bottles and frosted transparent outer walls. Metallic lettering is hot-stamped to match the caps.

Quadpack also developed sample sizes with metallized caps to support the launch campaign.

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About Quadpack Industries SA

Quadpack Industries is an international manufacturer and a provider of enhanced packaging

Contact Details
Mariam Khan
Quadpack Group Press Office
Summit Media Services
Tel: +34 93 265 4463
E-mail: summit_media@compuserve.com

solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit www.quadpack.com.



Contact Details

Mariam Khan

Quadpack Group Press Office

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Tel: +34 93 265 4463

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