

Press Release

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Competitive glass bottles for discount nail polish range

Spanish discount make-up brand Carlo di Roma now uses a standard pack from Quadpack's glass bottle range for its latest nail polish collection.

Quadpack supplied a square 14ml bottle to match Carlo di Roma's cap and brush, ensuring a tight, seamless fit. Available in a wide range of colours, the bottles are decorated using ceramic screen printing, with white or black lettering according to the colour of the nail polish.

"Quadpack is extremely competitive in glass for mass market organisations like Carlo di Roma," explains Marta Albanell, product specialist, glass. "Coupled with reliable, responsive service, our glass range can be adapted to suit the needs of any brand."

Carlo di Roma brand produces a wide range of mass market beauty products, including lipstick, nail polish, eye shadow, blusher and eye liner, sold at over 8000 outlets throughout Spain.

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About Quadpack Industries SA

Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit www.quadpack.com.

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