

Original Link: <https://www.quadpack.com/assets/11034233/quadpack-enters-swiss-market/>

Quadpack enters Swiss market

Quadpack Group has put in place a strategy to penetrate the Swiss beauty market. Directed from Quadpack France, dedicated resources have been allocated to grow Quadpack's business and better service its clients in the region. This consolidated approach will help target the sizeable Swiss cosmetics and toiletries market, estimated at €1.7bn in 2009 (source: Colipa).

Switzerland has a solid tradition in skin care, with many famous brands, like La Prairie and Valmont, based there. There is also a large filler market.

Quadpack already has a steady client base in Switzerland, and German-speaking clients will continue to be serviced by Quadpack Germany.

Swiss business development is now in the care of Clementine Delorme. Her plan is to streamline efforts in servicing clients and bring them the latest trends in cosmetic packaging. Clementine and her team aim to double Quadpack's €1.2m Swiss turnover in the next two years.

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About Quadpack Industries SA

Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit www.quadpack.com.

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