

Press Release

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Airless goes eco-friendly: Paper Blow from Yonwoo

Paper Blow is Yonwoo's eco-friendly 100ml airless pack that conforms to the four Rs, according to the company's earth-friendly philosophy: Refill, Reuse, Reduce, Recycle.

Available exclusively from Quadpack, Paper Blow features an overcap and outer bottle made of recycled PCR cardboard. These are fitted around a tube-like PE pouch attached to a 0.50cc airless pump with a ring neck for easy filling. These are blow inserted into the cardboard bottle using surface friction, for an extra-tight fit. The pump system is the same as an airless tube – the PE pouch collapses in on itself as the formula is used up, preventing air re-entry.

The PCR outer sheath means that no secondary packaging is necessary, reducing the overall materials used.

Paper Blow is refillable and offers excellent decoration options for stunning results. Offset printing is available (up to eight colours) using thin paper, which can be laminated before being labelled onto the outer bottle and cap.

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About Quadpack Industries SA

Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit www.quadpack.com.

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