



QUADPACK

Press Release

For immediate release - 14/02/2012

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Creating your own foamer is child's play!

Getting kids to wash their hands is always a challenge, but here's some good news: Quadpack has a way to help make them less averse to using soap. Apollo's range of foamers can now be delivered with actuators customised to a brand. Using bespoke moulds, fun new shapes can be created to complement brands aimed at the child and baby care market.

Foamers are ideal for liquid soap formulas developed for children. Washing with foam means less mess and more fun, especially when dispensed from a pump that looks exciting, wacky, or cute.

Customized bottle shapes can be manufactured to fit the actuators. And with a relatively low MOQ and quick development time, launching a custom-shaped foamer has never been easier.

Quadpack is the exclusive distributor of Apollo dispensers in Europe, Australia and New Zealand.

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About Quadpack Industries SA

Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit www.quadpack.com.

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