

Press Release

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Airless gets the supermodel treatment with Kora Organics

"I grew up in a small country town in Australia, with a family that embrace and understand the importance of living close to the land and in balance with nature," says Miranda Kerr. "It taught me about the benefits of a healthy, organic lifestyle. That's why I'm thrilled to be creating a certified organic product, which means it's best for the planet, best for me personally, and best for you."

The Australian supermodel has just relaunched her Kora Organics skincare range - with packaging developed by Quadpack. Kora Organics skin care products are infused with antioxidants, herbal extracts, essential oils, vitamins and other ingredients designed to nourish, replenish and re-hydrate the skin.

The Ecocert-certified range is packaged using Yonwoo Mini Jumbo airless packs and tubes made of polypropylene & PE. The products are beautifully decorated with amazing aqua green colouring, a matt finish, white branding and black lettering.

Kora Organics products are stocked through all David Jones Department Stores, most Terry White Chemists and other selected health food stores, Beauty Salons and selected Professional Spas throughout Australia.

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About Quadpack Industries SA

Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit www.quadpack.com.

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