

Press Release

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Original Link: <https://www.quadpack.com/assets/11034266/la-technologie-airless-rendue-accessible-pour-la-gamme-de-soins-pour-la-peau-bio-de-natio/>

## **Airless made affordable for Natio's plant-based skin care range**

Australian skincare brand Natio is renowned for offering affordable, quality, plant-based beauty care, designed for a contemporary lifestyle. Quadpack is behind the airless packaging used to deliver its new Ageless Extra Firming Moisture Treatment and Advanced Lifting and Firming Serum. While airless technology protects the integrity of the natural formulas, the recyclable PP material safeguards the brand's green credentials.

Natio is one of the fastest-growing beauty brands in Australian department stores and the top-performing skincare and bridge make-up brand in Australian pharmacies.

Natio prides itself on its policy of ensuring customers pay primarily for the product and not for expensive promotions and packaging. Nevertheless, Quadpack developed two sophisticated airless systems keeping within the retail price of around AUD\$20.

The serum is contained in a 30ml Yonwoo Solid pack; the moisture treatment in a 50ml Yonwoo Slim-line Jumbo pack.

The packs are decorated using a two-colour silk screen process. The white colour-matched packs feature a clean, elegant look and feel, that reflects the products' purity and therapeutic benefits.

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### **About Quadpack Industries SA**

*Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in*

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*Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit [www.quadpack.com](http://www.quadpack.com).*

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