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Quadpack's wooden travel perfume packs offer an elegant and sustainable solution

The new wooden Travel Purse Spray from Technotraf Wood Packaging offers an elegant and environmentally-friendly solution for fragrances that is also handbag friendly. Comprising a standard glass bottle encased within in a beautiful wooden sheath made of sustainably-sourced (PEFC-certified) maple, the packs stand out from all other perfume offerings.

Maple is not often used in perfumery, yet it offers an incredibly smooth finish giving a feminine touch to the pack. The wooden case is also available in beech and ash and can be formed in any geometrical shape - cylindrical, rectangular, etc - to match the brand.

Any colour can be applied to the wood including Technotraf's avid Spring Colours (Indigo blue, Pacific green, Savannah orange, Uluru red and Bombay yellow) which have been popular throughout the year which enables the unique wood grain pattern in each pack to remain visible. Laser engraving is also available as another decoration option.

The 20ml perfume bottle has a push-button spray pump that pushes down neatly into an integrated slot in the case. When empty, the case can be refilled if desired, or the components may be taken apart for recycling.

Technotraf Wood Packaging is a Quadpack Group company.

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About Quadpack Industries SA

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Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit www.quadpack.com.



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