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Three Part Harmony by Origins wins NJPEC award

Another win for Quadpack Group! Three Part Harmony from Estée Lauder's Origins brand has scooped up the Package of the Year Health and Beauty Silver award in New Jersey, US. Organised by the New Jersey Packaging Executives Club, the event – now in its 37th year – celebrates excellence in the packaging industry.

The Origins Three Part Harmony range consists of two premium anti-ageing products: Nourishing Cream in a 50ml jar and Oil-Infused Serum in a 30ml dropper, adorned with a beautiful wooden cap and collar made to measure at Quadpack Group's Technotraf wood factory. Both are contained in a luxury wooden presentation box, also produced by Technotraf.

The integration of wood in the packaging perfectly complements the brand's ethos, focused on natural skin care and a commitment to the environment. Since its inception, Origins has helped to plant over half a million trees, so Technotraf's creations made of maple wood from PEFC-certified sustainable forests were a natural fit.

The range was chosen as the silver winner from among 86 entries. The award was handed over at NJPEC's Annual Package of the Year Banquet, held on 19 November at the Madison Hotel, Morristown, NJ, US.

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About Quadpack Industries SA

Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in

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Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit www.quadpack.com.

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