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Quadpack joins board of Fragrance Foundation France

Quadpack Group is pleased to have become a board member of the Fragrance Foundation France. The Foundation promotes talent and expertise in the world of perfumery and hosts the annual FIFI awards.

Isabelle de Maistre, head of Quadpack's Fragrance Division, has been on the board for two years. She comments: "I am happy to continue my involvement with the Fragrance Foundation, as Quadpack increases its penetration in this market sector. Our participation will keep us at the heart of the fragrance world, aligned with the key players in the business."

The Fragrance Foundation France is the French version of the Fragrance Foundation USA founded in 1949, which was created to help obtain better information and knowledge about perfume. A non-profit organisation, the French branch was opened in 1992. It has held the FIFI awards for 22 years, now a fixture in the perfumery calendar.

Quadpack Group is also in the process of joining CEW (Cosmetics Executive Women).

For more information on the Fragrance Foundation France, please visit www.fragrancefoundation.fr.

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About Quadpack Industries SA

Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit www.quadpack.com.

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