

Press Release

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Original Link: <https://www.quadpack.com/assets/11178227/quadpack-veste-la-cura-per-capelli-eco-chic/>

Quadpack dresses eco-chic hair care

For the makers of Organic HairSpa, a new range of organic hair care products from Denmark, the packaging had to be as carefully considered as the organic formulas inside. Quadpack's Body Care Collection, together with wooden caps from Technotraf, provided the perfect solution.

Organic HairSpa's range has been created for those who wish to 'go organic' without compromising on style and quality. By choosing Quadpack, it has helped ensure this commitment is evident from the outside in. Developed by some of Scandinavia's best hair stylists, Organic HairSpa is a complete new range of hair products formulated with certified organic ingredients.

The creators were just as rigorous when it came to their products' presentation, which needed a solution that was chic, sustainable and recyclable. Quadpack's Body Care Collection – an elegant compilation of packaging solutions conceived for body and hair care – stepped in. Organic HairSpa chose the PET jars from the collection for their Soft Wax, Hair Mask, Shampoo and Conditioner.

To crown the products in a naturally inspired style, Technotraf, the part of Quadpack Group's Manufacturing Division that crafts components made of eco-certified wood for the most prestige brands, created the caps. Made of ash wood, the caps not only boost Organic HairSpa's eco credentials, but also add a satisfying sensory experience to the products.

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About Quadpack Industries SA

Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in

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QUADPACK

Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit www.quadpack.com.



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