Press Release For immediate release - 24/03/2016

Original Link: *https://www.quadpack.com/assets/11212576/un-emballage-cadeau-special-pour-le-compte-gouttes-a-manchon-metallique-de-quadpack/*

Quadpack's Metal-Sleeved Dropper gets a special gift wrap

The headline-making Metal-Sleeved Dropper – part of the Q-Line range – has been singled out for the luxury treatment by Quadpack's Secondary Packaging team. A special gift box has been developed for this premium pack, which frames it to best effect.

The bespoke handmade box is covered with pearl effect PU leather and has a matt satin lining decorated with logo. The bottle is held in place using a flocked thermo tray, and the closure has a hidden magnet. It is just one example of what can be created to complement a primary package in the most attractive way.

The Metal-Sleeved Dropper is aimed at brands looking to combine real differentiation with prestige aesthetics. The sleeve, made of polished aluminium, covers the 30ml bottle with a viewing window to show the bulk inside. During use, consumers hold the material in their hand. This close contact maximises perception of the materials' smooth and cool texture.

The sleeve can be anodised in any colour and a host of decoration techniques applied. With its own bespoke box, the Metal-Sleeved Dropper becomes a pack that is truly original and 100% premium.

--- ENDS ---

About Quadpack Industries SA

Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass

Contact Details
Mariam Khan
Quadpack Group Press Office
Summit Media Services
Tel: +34 93 265 4463
E-mail: summit_media@compuserve.com

market customers. For more information, please visit www.quadpack.com.



Contact Details

Mariam Khan

Quadpack Group Press Office

Summit Media Services

Tel: +34 93 265 4463

E-mail: summit_media@compuserve.com