

Original Link: <https://www.quadpack.com/assets/11229114/premium-pamper-pack-launched-by-quadpacks-skin-care-division/>

Premium Pamper Pack launched by Quadpack's Skin Care Division

Travel kits have long been a practical way to carry personal care essentials on journeys, holidays or just to the gym. Now, the concept is evolving beyond the vanity bag containing a miniature shower gel, shampoo and conditioner. Brands are launching more focused kits aimed at particular targets or applications, such as men's skin care, sun care and hair care. Quadpack Group presents its own proposal: a Premium Pamper Pack for high-end beauty routines.

"The 100ml restriction on liquids for carry-on luggage has propelled the category of travel cosmetics. However, smaller sizes are becoming more popular for other reasons, too. Particularly with advanced formulas and their limited shelf life, standard sizes are simply too big to use before the expiry date," explains David Reguill, head of Quadpack's Skin Care Division.

"Home spa and luxury skin care are perfect areas for portable formats. And this is why we decided to put together a premium kit which lifts the concept of a cosmetics kit into the realms of luxury."

Quadpack's Pamper Pack brings together premium packaging solutions for luxury skin care products. Suggested treatments include a face exfoliator, facial oil and body scrub, with a konjac sponge, in a leather-effect bag with silver accessories. A perfect package to carry your pamper essentials in style. The pack contains:

- .Quadpack's 30ml Lena Jar (face exfoliator)
- .Yonwoo's 15ml Dropper Tube (face oil)
- .Quadpack's 100ml Lena Jar (body scrub)
- .Konjac Sponge

- .Leather-effect bag with zip closure, two silver pullers and a debossed logo

Both jars are manufactured – and can be decorated – at the Quadpack Plastics factory in Barcelona, Spain.

Quadpack Group also offers other cosmetic kit concepts, including essential toiletries, men's and women's facial care, sun care and hair care. Concepts available at Luxepack Monaco 2016.

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About Quadpack Industries SA

Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit www.quadpack.com.

Contact Details

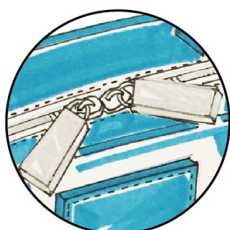
Mariam Khan

Quadpack Group Press Office

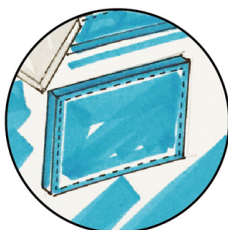
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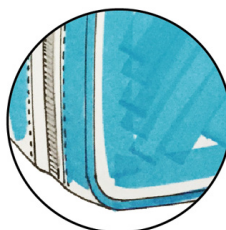
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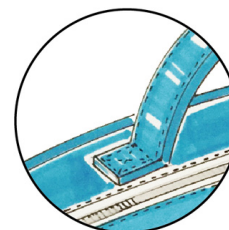
Chrome zip pulls
for premium finish.



Self fabric plate
for logo / branding.



Piping for definition
and structure.



Self fabric handle with
stitched detail.

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