

Press Release

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Quadpack's perfect Comb Pen for brow styling

Impeccably groomed eyebrows are the focal point of today's make-up look. Achieving it requires the right products, packaged in a way that enables you to apply it correctly. Quadpack's product range has expanded to help you do just that. The latest addition is the Comb Pen, designed for easy and controlled application of brow treatment and colour.

The 4ml Comb Pen offers all the benefits of a flow pen, with a long design that sits comfortably in the hand. Its click and twist system opens the pack to allow the formula to flow smoothly onto the applicator. The bristles then comb the eyebrows into shape as the product is applied, in one, easy gesture. After use, the pen can be easily stored in a vanity case or handbag, making the Comb Pen the perfect travel companion.

All components are made of ultra-compatible polypropylene, while the comb applicator is in hytrel to give the flexibility required for styling.

An ideal extension to any make-up range looking to expand its brow segment, the Comb Pen is available in plastic and metal versions and can be decorated to suit brand requirements.

The Comb Pen will be officially launched at MakeUp in Paris.

Quadpack has a comprehensive range of flow pens with different applicator options suitable for any product.

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About Quadpack Industries SA

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Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit www.quadpack.com.

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