

Press Release

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innovative-lipstick-delivery/

Quadpack's Click Stilo: One click innovative lipstick delivery

One click, one dose. It's a new lipstick gesture that consumers will love. Click Stylo offers an innovative delivery system for lip colour. Where lipstick tends to be actuated with a twist, this stick uses a click button that doses just enough colour for a single application.

Click, apply, tuck it into your handbag. Whether used for lip, face or eye colour (ie, concealer, creamy eyeshadow or primer), it's fun to use and looks great, too. Click Stylo is an elegant, slimline pen with a cup size of 6.8mm and a long, slender silhouette. Its small size makes it eminently portable, the ideal make-up companion for beauty on the go.

The stick has passed airtight tests according to Quadpack's protocol. With all components in ABS, this makes it perfect for long-lasting formulas containing volatile silicones.

An aluminium shell can be added to add a touch of real luxury. In fact, brands can achieve any look they desire using a host of decoration options such as silk screening, hot stamping, heat transfer, spray coating and metallising.

Click Stylo is part of Quadpack's family of flow pens, which offers a wide range of twist and click systems and a choice of applicators.

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About Quadpack Industries SA

Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in

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Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit www.quadpack.com.

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