

Press Release

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## **Quadpack's optimized pump for natural ingredients**

Natural cosmetics have taken a big leap forward. Beauty companies are adding whole ingredients to their formulas. Fruits, petals, seeds, gold flakes, minerals – all these are visually and functionally enhancing products emerging on the market today.

Real ingredients present a new challenge to packaging. The used must be able to dispense the formula without the risk of blocking or disintegrating the elements contained. That's why Quadpack's Skincare Division is introducing a new solution that perfectly supports this new trend: the natural ingredient pump.

Optimised for oil-, liquid- or lotion-based formulas, the pump uses a dip tube with an integrated mesh at the end. This simple yet effective system prevents the whole ingredients from getting into the pump and creating a blockage. All that comes out is the clean, filtered formula, every single use.

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### **About Quadpack Industries SA**

*Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit [www.quadpack.com](http://www.quadpack.com).*

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