

Press Release

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Wood on a winning streak

Quadpack's Geometric Wooden Purse Spray, launched in September 2016, has scooped up two awards. It won the Spanish Líderpack Award for Best Packaging in Health and Beauty and subsequently an international WorldStar Award in the same category. The fragrance pack has a unique geometric design that's totally on-trend, drawing inspiration from new trends in architecture, interior decoration, art and fashion.

Since 1995, the Líderpack Awards have been Spain's most recognised awards in packaging. Held yearly by the Hispack fair and Graphispac Asociación, the winners are submitted as the Spanish entries for the WorldStar Packaging Awards, an international competition organised by the World Packaging Organisation.

WorldStars are presented only to those packs which, having already won recognition in a national or regional competitions, are compared by an expert panel of judges to similar packs from around the world. The Geometric Wooden Purse Spray was the only submission to win the 2017 Health and Beauty Award.

Two Quadpack clients also won prizes at the end of 2016. Elemis scooped up Gold in the Pure Beauty Awards. Its BIOTEC Skin Energising Day Cream, packaged in a Yonwoo airless Dual Chamber pack, was voted Best New Premium Anti-Ageing Product. Emma Hardie's Amazing Face Moringa Cleansing Balm, housed in a Quadpack jar, was Highly Commended in the Beauty Awards' Classic Product of the Year category. Congratulations to these great brands!

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About Quadpack Industries SA

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Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit www.quadpack.com.

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