

Press Release

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Original Link: <https://www.quadpack.com/assets/11573820/dare-to-be-different-gorgeous-caps-in-wood-and-surlyn/>

Dare to be different! Gorgeous caps in wood and surlyn

Quadpack's Fragrance Division has developed a number of eye-catching cap concepts that will make any fragrance bottle stand proudly apart from its peers. The designs have been created to complement the exclusive Q-Line Sylvie de France range launched last year, but can also be used to embellish other bottle formats.

Conceived by Quadpack's creative team and brought to life at its Manufacturing Division, the caps offer sensory touches that add emotional value to a fragrance pack.

"These concepts show what can be achieved by a well-calibrated process of creative thinking, applied design, finely-tuned engineering and sheer craftsmanship," explained Isabelle de Maistre, head of Quadpack's Fragrance Division. "Our raison d'être is to 'create unique, inspiring and integral fragrance packaging solutions' and, with these beautiful new designs, I believe we've done just that."

The new cap concepts include three designs in sustainably-sourced wood and one in surlyn:

- .Rectangular wooden cap to fit the Kult 100ml fragrance bottle
A masculine and very premium design that adds gravitas to men's fragrance.
- .Tapered wooden cap to fit the Kult 100ml fragrance bottle
A masculine, premium design, that accentuates the bottle's bullet-shaped lines.
- .Inverted wooden cap to fit both Decade and Aristo 100ml fragrance bottles
A unisex design that adds playfulness and fun to bottles of different shapes.
- .Spherical surlyn cap to fit the Aristo 100ml fragrance bottle
A very feminine design with a special effect, that gives the impression of a curved and twisted crystal.

The wooden caps can be made of a choice of wood types, with raw materials sourced from sustainably-managed forests. Quadpack's wood factory, Technotraf Wood Packaging, is certified by both the FSC and the PEFC. The surlyn cap is manufactured at Quadpack Plastics.

In addition, the Q-Line Sylvie de France range has been extended with new formats. All three bottles – Kult, Decade and Aristo – are now available in both 100ml and 50ml, allowing for

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fragrance ranges with both full and travel sizes.

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About Quadpack Industries SA

Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit www.quadpack.com.

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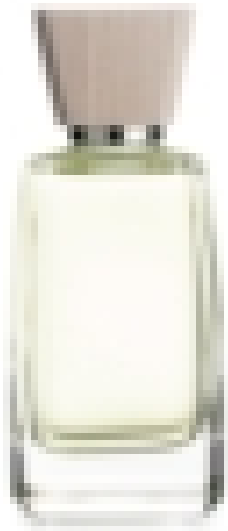
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