

Press Release

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Karen Murrell's Lip Palette offers a burst of colour "like a luscious bouquet"

A woman in beautiful lipstick can brighten a room like a bunch of fresh flowers, says New Zealand brand Karen Murrell. That captivating burst of beauty inspires everything it does. Its latest lip product comes in a palette developed by Quadpack, offering a handy array of naturally beautiful shades like a luscious bouquet.

Launched in May, the Lip Palette uses natural and nourishing ingredients that make the lip colour creamy and smooth to apply, ensure long-lasting colour and improve the condition of your lips the longer you wear it.

The palette's front features a stunning floral design, expertly applied through matt black silk screen and copper metallisation decoration. The mirrored interior has a base insert for the double-sided brush, which features anodised metal parts colour-matched to the tray.

All Karen Murrell products are free from animal cruelty and harmful chemicals. Quadpack has been its trusted packaging supplier for several years, as the brand grows in popularity worldwide with huge successes in the Asian markets.

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About Quadpack Industries SA

Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing

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partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit www.quadpack.com.



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