

Press Release

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Yonwoo's new applicator tube for masstige brands

Invest in the formula, save on the packaging. Mass market and masstige brands now have a tube for local application that offers unparalleled price/performance. Launched by Quadpack's Skincare Division, Appli Tube from Yonwoo is a cost-effective solution that combines ease of use, a pleasant application method, a high value perception and surprisingly powerful formula protection – all delivered in an unassuming yet appealing little pack that hooks right into the small format trend.

Designed for local treatments, Appli Tube features a special applicator with a supple head that effortlessly smooths the formula over the contours of the eye area, while delivering a pleasant massage effect. After use, the head can be cleaned simply by running it under the tap.

All materials used ensure high product compatibility, from the PE applicator, to the PP cap. Its multi-layer construction – five-layer co-ex or Luxefoil – further shields the formula from light, gas and moisture and makes it impermeable to organic and chemical substances.

Appli Tube is available with a 16mm diameter for 3-5ml capacities or a 19mm diameter for 5-20ml capacities – perfect for launching both standard and travel-sized formats.

Check out Appli Tube in our online catalogue.

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About Quadpack Industries SA

Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in

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QUADPACK

Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit www.quadpack.com.



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