

Press Release

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Original Link:

https://www.quadpack.com/assets/11665656/des-tubes-ovales-pour-le-premier-produit-unisexe-de-charlotte-tilbury-glowmo-unisex-healthy-glow/

Oval tubes for Charlotte Tilbury's first unisex product – #GLOWMO Unisex Healthy Glow

Charlotte Tilbury's #GLOWMO collection harnesses the power of glow to deliver a radiant look. Part of the range are two self-tanning products that promise a bronzed, beach look all year round – for both women and men. The hydrating tinted moisturiser and Overnight Bronze & Glow mask, packaged by Quadpack, come in two-tone tubes with a unisex design.

Healthy Glow Hydrating Tinted Moisturiser features ingredients for healthy, natural glowing skin. The cream morphs to your skin tone for the perfect looking glow for men and women. Overnight Bronze & Glow Mask works while you sleep to give you a natural, all-over, non-streak tan.

Both products are packaged in 40ml and 50ml oval tubes respectively. Their flattened shape perfectly displays the branding: a metallic gold sunburst pattern, like an explosion of brilliance, against a white backdrop. The metallised cap is the same gold colour, the decoration reflecting the tanning action of the products.

The #GLOWMO range is available globally.

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About Quadpack Industries SA

Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass



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