

Press Release

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https://www.quadpack.com/assets/11683704/un-superbe-emballage-sur-mesure-pour-timeless-prodigy-de-skeyndor/

Beautiful bespoke packaging for Skeyndor Timeless Prodigy

Premium beauty brand Skeyndor is celebrating 50 years of innovative skincare. To mark this anniversary, it has launched Timeless Prodigy, an anti-ageing range that brings together luxury and science, to slow down cellular ageing for a youthful genetic expression. The serum and cream look spectacular in their anniversary-edition packaging, manufactured and developed by Quadpack.

Timeless Prodigy – The Cream comes in a beautiful bespoke jar manufactured at Quadpack Plastics, Quadpack's injection-moulding facility near Barcelona, Spain. The 50ml acrylic jar has an extra thick base with a colour varnish coating on the underside to give a warm pink glow to the pack, which is otherwise transparent. The inner jar is made of compatible polypropylene, with a metallised outer wall, visible through the outer jar.

The five-part cap is a work of art in itself, clad in matt aluminium with interior weight. A shiny metal plaque is attached to the top, with eight embossed studs and the Skeyndor logo debossed in the centre. All metal parts feature the same rose champagne colour that marks the range.

Time Prodigy – The Serum comes in a 50ml Yonwoo airless pack, which protects the complex formula from external contamination. The bespoke cap is weighted and sheathed in aluminium, with the same decorative treatment as the jar.

The sumptuous look and feel is consistent across the two very different packs, further reflected in the complementary 5ml sample sizes, also supplied by Quadpack.

Skeyndor was closely involved in the production process throughout the project's development stage. It worked together with Quadpack's packaging experts to achieve the desired results, which were, quite simply, stunning – as befits the brand's 50-year milestone!

The exquisite design of the Timeless Prodigy range was recognised with the prestigious Anuaria

Contact Details

Mariam Khan

Quadpack Group Press Office

Summit Media Services

Tel: +34 93 265 4463

E-mail: summit media@compuserve.com



design award for best pack of the year 2017.

Check out the Yonwoo airless range in our online catalogue. Check out our range of jars in our online catalogue.

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About Quadpack Industries SA

Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit www.quadpack.com.

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Contact Details

Mariam Khan

Quadpack Group Press Office

Summit Media Services

Tel: +34 93 265 4463

E-mail: summit_media@compuserve.com