

Original Link: <https://www.quadpack.com/assets/11711375/el-aceite-facial-beautifying-face-oil-de-tata-harper-gana-el-prestigioso-premio-del-njpec/>

Tata Harper Beautifying Face Oil wins prestigious NJPEC award

It's a beautiful pack for a beautiful product and, now, it has been recognised by one of the industry's most prestigious associations. Tata Harper's Beautifying Face Oil, contained in a dropper pack developed by Quadpack, is the winner of the New Jersey Packaging Executives Club (NJPEC) award in the Health and Beauty category. Tata Harper Director of Product Development Amy Christian and Quadpack's Christin Cupo proudly received the prize at the Awards Gala at The Madison Hotel on 16 November in Morristown, New Jersey, US.

Tata Harper's Beautifying Face Oil is a lightweight face oil to energise and revitalise the look of the skin. With 17 botanical ingredients, this luxuriously lightweight, fast-absorbing face oil delivers a firmer and more lifted look and a brighter, more radiant appearance.

The brand chose Quadpack's Auto-Loading Dropper for the high-performance formula as a scientific solution for precision dosage. Its mechanism is ingenious yet simple. Twisting the cap open automatically charges the correct dose of 0.5ml. Clicking the push button then dispenses the formula onto your fingertip or directly to the local area, making each precious drop treasured and appreciated.

The formula is held in a 30ml glass bottle, with a green matte finish that offsets the glossy gold metallised cap. The two elements, together with the intuitive yet high-tech functionality, combine to create an elegant and eminently usable pack that engages the consumer.

Quadpack further won a prize in the Graphics category, while Tata Harper's winning product was also named an Elle Essential Beauty Product.

Tata Harper's Retinoic Nutrient Face Oil has also received the same packaging treatment.

Check out the Auto-Loading Dropper in our online catalogue.

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Pictured left to right: Quadpack Client Account Manager Christin Cupo, Tata Harper Director of Product Development Amy Christian and Tata Harper VP of Wholesale Kristen Erb.

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About Quadpack Industries SA

Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit www.quadpack.com.

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