

Original Link: <https://www.quadpack.com/assets/11711607/quadpack-australia-celebrates-10th-anniversary/>

Quadpack Australia celebrates 10th anniversary

It was party time in Melbourne last month, as Quadpack's Australian team celebrated its 10th birthday in the illustrious setting of Eureka 89. The founders, staff, VIP clients and suppliers together raised a toast to a successful first decade.

The decision to establish the office was made over lunch at the Boxing Day test match in 2006. From humble beginnings researching the market in local internet cafés, Quadpack is now a leading provider to the Australian and New Zealand markets.

"It gives us all great pleasure to see how the beauty market here has matured. Many Australian and New Zealand brands today are world class and exporting to all parts of the globe. This year, three of our international top 20 customers are Australian, showing the incredible growth of the Australian market," says Regional Sales Director Jason Smith.

"We would like to acknowledge our suppliers who have helped us offer the highest standards in product and service to our clients. And of course the team in Melbourne has done a great job over the years. Their tireless work, integrity and passion for their clients have been key to our success." Further growth is on the horizon for the Melbourne office, as it adopts joint headquarters status alongside Quadpack Hong Kong, to service the pan-Asia Pacific market.

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About Quadpack Industries SA

Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit www.quadpack.com.

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