

Press Release

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trasformare/

A timeless elegance that's yours to transforr

Proud, strong and classic, yet open to a touch of contrast. Charismo is the newest launch by Quadpack's Fragrance Division. Its strong lines can be complemented by a cap that follows its silhouette for a pleasing, coherent aesthetic. But combine it with a vastly different cap shape and material, and the juxtaposition is surprisingly effective.

Quadpack has developed a number of stunning Q-Line caps in marble, wood and ceramic, that draw attention and can help tell the brand's story.

The elegant glass bottle features a square base with differing heights to accommodate 30, 50 or 100ml of juice. Charismo offers a large, flat surface for decoration to complete the look. Options include silk screening, hot stamping, coating, painting and metallising.

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About Quadpack Industries SA

Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit www.quadpack.com.

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