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Original Link: *https://www.quadpack.com/assets/11860203/brush-tube-el-packaging-perfecto-para-la-revolucionaria-mascarilla-para-axilas-de-lavanila/*

Brush Tube supports Lavanilaâ€™s category-creating underarm mask

The Healthy Underarm Detox Mask by US brand Lavanila is an all-natural treatment mask formulated to detoxify and beautify the underarm area, while working to ease the transition to a natural deodorant. This entirely new body care concept comes in surprising packaging developed by Quadpack. The brand needed a solution to protect the complex formula, while simultaneously making it easy to dispense and apply. Quadpack's Brush Tube provided the answer.

This five-layer coex tube features an interior EVOH (an ethyl/vinyl alcohol copolymer) sheath, which provides a powerful barrier against oxygen and other exterior elements. What's more, its on/off valve system offers additional formula protection and prevents the product from drying out. When open, the tube's collar moves up, opening the valve to allow the formula to be dispensed. When closed, a ridge in the cap pushes the collar down, which closes the valve and seals off the formula.

The dispensing aperture of the Brush Tube is oval for an even distribution of the formula on the brush. The brush itself is velvety soft and enables consumers to apply the mask to their underarm in the gentlest possible way.

Besides its technical functionality, the product's decoration also sets it apart. A matt black coating provides the backdrop for a glossy UV pattern that extends all the way around. The branding is applied in white screen-printed lettering. A glossy black screw-top cap completes the pack. The collar is also color-matched and the brush is a complementary grey/brown.

See it action at https://www.youtube.com/watch?time_continue=92&v=5jnh3FMdbRA

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QUADPACK

About Quadpack Industries SA

Quadpack Industries is an international manufacturer and a provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit www.quadpack.com.

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