

Press Release

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Eliminate the negativity with new Tourmaline Konjac Sponge!

Gently rub your skin with Quadpack's new Tourmaline Konjac sponge and you may just get the same sense of wellbeing as if you were standing by a waterfall. That's because the tourmaline ingredient is loaded with negative ions. These magical molecules effectively disarm airborne pollutants and allergens.

Negative ions are abundant in nature, particularly in forests, at the beach and most intensely near waterfalls. Their energising and refreshing effects can also be tasted in the air after a thunderstorm.

The new sponge harnesses the power of negative ions, with premium-grade tourmaline powder from Brazil. Warm water and friction maximise its beneficial effects, making the sponge a perfect delivery system.

The konjac sponge in itself is an all-natural product that cleanses and gently exfoliates skin with or without soap. Already known in Asia for its health-giving properties, it addresses today's consumer preference for organic products. Konjac is made completely of vegetable fibres and is 100% biodegradable and free from colourings, additives and preservatives.

The Tourmaline Konjac Sponge is available in numerous sizes and shapes. It comes packaged in a heat-sealed bag, which Quadpack can customise to match brand specifications.

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About Quadpack Industries SA

Quadpack Industries is an international manufacturer and a provider of enhanced packaging

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solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, North America, and the Asia Pacific region and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. For more information, please visit www.quadpack.com.

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